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Client:

Rinnai

Project Description:

Rinnai America rebrands its digital presence with a clear vision for its line of gas appliances, energy-efficient tankless water heaters, home heating appliances, and boilers.

Scope of Work:

Copywriting includes a website overhaul, as well as, an extensive audit of existing copy and reworking materials for an updated rebrand. Copywriting also includes print marketing materials and blog entries.

SIMPLE INSTALLATION.

Tankless technology.

Perfect for emergency replacements and home remodels, the RH180 Hybrid Tank-Tankless Water Heater delivers twice the hot water of a typical tank.

[Learn more about Hybrid Tank-Tankless](#)



Get a Quote

Find professional installers near your location now.

[Find a Dealer](#)

Product Registration

Registering your product serves as your proof of purchase, and will allow us to keep you informed on product updates.

[Product Registration](#)

For Professionals

[Partner Portal](#)

[Commercial Website](#)



Tankless Water Heaters

CREATING A WHOLE NEW WAY TO THINK ABOUT WATER HEATING

An endless supply of hot water, whenever you need it—even for multiple tasks at the same time. Tankless Water Heaters revolutionize comfort, energy efficiency and convenience.

[Play Video](#)
[Features and Benefits](#)
[Savings Calculator](#)
[Offers and Rebates](#)
[Product Catalog](#)

[-] Total Convenience

Enjoy fresh, hot water at your fingertips. Rinnai Tankless Water Heaters deliver an endless supply of hot water whenever you need it. Shower, wash dishes, and do laundry at the same time without running out.



[+] Total Energy Cost Savings

[+] Total Space Savings

[+] Total Reliability



Hybrid Tank-Tankless

ENOUGH HOT WATER FOR EVERYONE, YES EVERYONE.

A unique combination of an efficient storage tank and on-demand tankless technology, the RH180 delivers up to 180 gallons of hot water in the first hour alone—a difference you'll notice and enjoy right away.

[Play Video](#)
[Features and Benefits](#)
[How It Works](#)
[Product Catalog](#)

Twice the Capacity

The new RH180 is far from your average water heater. This unique hybrid combines the on-demand heating technology of tankless with an efficient storage tank. Together they deliver twice the water heating capacity of a typical 50-gallon tank, and more than enough for the entire family!



[+ Easy Installation](#)

[+ Space Savings](#)

Which Rinnai Gas Home Heating Solution is Right for You?



Direct Vent Wall Furnaces

Rinnai EnergySaver® Direct Vent Wall Furnaces are ideal for hard-to-heat areas like room additions, sunrooms and finished basements or for providing whole-house heating.

[Learn More](#)

Condensing Boilers

Heat an entire home – even provide continuous hot water – with a Rinnai Condensing Gas Boiler. Economical, reliable and compact, Rinnai boilers offer homeowners unparalleled performance and efficiency.

[Learn More](#)



Condensing Boilers

CONFIDENTLY DESIGNED FOR PERFORMANCE

When it comes to heating, it's all about comfort, reliability and efficiency. At Rinnai, we design our Condensing Boilers to offer all three. No other can offer homeowners the unparalleled performance and efficiency.

[Features and Benefits](#)
[Condensing Boiler FAQ](#)
[Product Catalog](#)

Maximum Space Savings

Compact wall-mounted design saves space over traditional boilers.



+ Flexible Installation

+ Best-In-Class Efficiency



Direct Vent Wall Furnaces

ULTRA-EFFICIENT HEATING SOLUTION

Efficiently providing comfortable, even temperatures, Rinnai Direct Vent Wall Furnaces create an ideal heating solution for hard-to-heat areas – such as basements and sunrooms. With Rinnai EnergySaver® Direct Vent Wall Furnaces, you'll open up a world of heating possibilities for your home.

[Features and Benefits](#)
[How It Works](#)
[Direct Vent FAQ](#)
[Product Catalog](#)

Continuous Comfort

Designed to constantly monitor room temperature 2" off the floor – and replace the heat before it escapes – Rinnai EnergySaver® unique modulating technology responds immediately to temperature changes as small as 1° F. Within seconds, the Rinnai begins to adjust to reach the pre-set temperature. The variable-speed blower evenly circulates warm air throughout the room. The result is floor-to-ceiling comfort with no cold spots and minimal temperature swings.



[+ Consistent Savings](#)

[+ Consistent Solutions](#)

[+ Consistent Reliability](#)