

Leon Morales

Leon Morales is Chief Executive Officer of STARinU Entertainment Corporation.

He started his career in the United States Air Force, which provided the educational foundation to pursue a BBA in Accounting and began his career as a certified public accountant with Spicer & Oppenheim. Leon later went on to work for Blockbuster Entertainment Corporation and then Cox Cable Communications a CPA and Financial Planning Manager respectively. It was at both of those companies that Leon honed in on his love for entertainment and was exposed to another side of the business. While he was working on the financial side of things for his day job, he realized there was creative outlet in him that had not been tapped as an entrepreneur. He then left to create and be a partner in his own firm, Morales & Rivera, Inc. After venturing out on his own, Leon rejoined Cox Communications in various Accounting, Operations and Customer Care roles. However, in his role as a founding Cox Communications Diversity Council Senior Leader, Leon believes he accomplished some of the best work in his professional career, strengthening ties to his Latin American roots, and creating diversity in the workplace. He is also a member of NAMIC (National Association of Multi-ethnicity in Communications).

A Star is Born

Sensing a need for a local web presence within the entertainment website realm, Leon dreamed up STARinU Entertainment Corporation. The STARinU vision is to provide a new media forum where artists can showcase their talent to engage and entertain viewers. Leon loves inspiring people to follow their dreams and watching talent emerge in people who didn't think they have the skills to be something bigger than themselves. He is also proud of the fact that STARinU is a majority-owned Hispanic company.

Star Trivia

Leon is an avid marathon runner, so much so that in 2005, he completed 12 marathons in 12 months. He loves competitive reality television programming, likes listening to music ranging from Sarah Evans to Joss Stone and enjoys downtime in the north Georgia mountains.

Chris Reilly

Chris Reilly is the Chief Financial Officer and Treasurer of STARinU Entertainment Corporation.

He is a licensed psychologist and has worked as a consultant for companies in the healthcare, entertainment, distribution, and information technology arenas. His real world experience, combined with his technical knowledge has resulted in a number of publications and presentations in the areas of selection "C-suite" leadership, employee satisfaction, work scheduling, performance management, and decision-making. With his industrial and organizational background Chris has been able to help both companies and individuals accelerate their growth, development, and ability to shift to meet market changes. Chris' insightful perspective and ability to see things a little differently than most people has helped both friends and clients to make sound decisions, which have directly impacted their lives through better health and well being.

A Star is Born

Chris' desire to stay young and on top of user-based technology has prepared him to help steer STARinU toward a changing Internet marketplace. His role with STARinU has him constantly on the Internet and talking to people about what the latest trends are and how the Internet can help a new generation to find its place and, perhaps, be discovered for their unique talents. He believes the key to success is understanding what people want and creating an experience for them based on the best delivery method for meeting their needs.

Star Trivia

Chris loves to travel with his family and has been to practically every country in Europe and Central America. He loves being involved in something like STARinU because even his teenage kids think it's cool.

Kriss Poll

Kriss Poll is Chief Information Officer of STARinU Entertainment Corporation.

She began her career as a stock analyst at The Chicago Corporation. She then decided to head south to warmer weather in Atlanta with her soon-to-be husband. Kriss was the assistant to the CFO for several smaller companies and eventually landed at Bellsouth Corporation working with financial systems. While at BellSouth, Kriss held several roles implementing and supporting financial systems, which led her to Cox Communications as a Technology Director, in the Enterprise Resource Planning / Financial Systems division. It was at Cox that Kriss developed a strong entrepreneurial spirit and left to create her own company, called Kriss, Inc. where she worked as a consultant with clients such as, Cox Communications and BellSouth/AT&T. Kriss partnered with leaders to create a new, flexible division supporting quicker changes and improvements to their website, www.bellsouth.com.

A STAR is Born

Since everything within STARinU is web-based, Kriss plays an integral part of the STARinU team, working on technical development of the website and overseeing production requirements of video entries. She also is involved in the marketing of STARinU and since Kriss loves the film and entertainment industries, it's a passionate sell.

STAR Trivia

Kriss enjoys playing bass guitar with her drummer husband and is an avid scuba diver. She loves to travel, which is now made easier with her husband who recently became a pilot.